

# CORPORATION NEWS

June 2015 Issue



# Re-Introducing: BH Global Board of Directors



**MR ALVIN LIM HWEE HONG**  
Executive Chairman

Alvin Lim Hwee Hong is our Executive Chairman and has been a Director of our Company since April 2004. He has overall responsibility for the day-to-day operations of our Group. He is also responsible for the strategic and business development of our Group. Alvin Lim Hwee Hong has more than 30 years of working experience, most of which is related to the marine electrical supply industry. He has in-depth knowledge of the supply of marine electrical products and has an extensive network of contacts in this industry. Prior to joining our Company, Alvin Lim Hwee Hong was the managing director of Beng Hui Electric Trading Pte Ltd (“BHET”) from 1987 to 2003. Since 1994, he has been an executive director of SOPEX Innovations Pte Ltd (“SOPEX”), formerly known as Sanshin Marine (S.E.A.) Pte Ltd.. He was a sales executive of Guan Hup Electrical & Hardware Pte Ltd from 1985 to 1987.

**MR VINCENT LIM HUI ENG**  
Chief Executive Officer

Vincent Lim Hui Eng is our Chief Executive Officer and has been a Director of our Company since April 2004. He is responsible for our Group’s strategic business planning and development. Vincent Lim Hui Eng is also overseeing the sales and procurement functions within our Group. He has almost 30 years of working experience, all of which has been in the supply chain management of marine electrical industry. Prior to joining our Company, he was an executive director of BHET from 1987 to 2003. Since 1994, Vincent Lim has been an executive director of SOPEX.

**MR PATRICK LIM HUI PENG**  
Chief Operating Officer

Mr Patrick Lim graduated from Ngee Ann Polytechnic with a Diploma in Electrical and Electronic Engineering in the year 1986. Prior to joining the marine business in 1992, Mr Patrick Lim served in the Navy as chief technician for Underwater Systems from 1986 to 1992. Mr Patrick Lim has over 20 years of experience in electrical business for the Marine & Offshore industries. He is the Chief Operating Officer of BH Global Corporation Ltd since 2008, and serves on the board of BH Global Corporation Ltd since 2005. Mr Patrick Lim is in-charge of the Group’s strategic operations and planning for the growth of the Group’s businesses in various divisions – Supply Chain Management, Manufacturing and Engineering Services. Together, the three divisions synergized for growth by leveraging on collective expertise and market networks. This helps to create a platform for BH Global to be the market leader against competitions.



**MR LOH WENG WHYE**

Lead Independent Director

Loh Weng Whye was appointed as an Independent Director of our Group on August 3 2005 and further appointed as the Lead Independent Director in February 2007. He is a veteran in energy/power industry and infrastructure development in Singapore and the region, with over 40 years of experience in senior appointments with the civil service, government-linked companies and the private sector. While with the Public Utilities Board, he headed Generation Projects responsible for the development, management and commissioning of power projects worth more than S\$3 billion. He was also the founding General Manager (Projects) of Tuas Power Ltd. Mr Loh was formerly President/CEO of ST Energy Pte Ltd and SembCorp Energy Pte Ltd. He was appointed Advisor to Green Dot Capital, an investment and holding company under Temasek Holdings. He was directors of China New Town Development Ltd, Leeden Ltd, United Envirotech Ltd and MPC Power Holdings Ltd (HK) etc, and Senior Advisor to YTL Power International (Malaysia). He also served on the mechanical and production engineering advisory/consultative panels of NUS and NTU for many years. Currently, Mr Loh sits on the boards of several Singapore and overseas corporations, including SGXlisted companies, BH Global Corporation Ltd and XinRen Aluminum Holdings Ltd. He also holds advisory appointments in external councils and charity organizations. Holding MSc. (Ind. Engg.) and BEng.(Mechanical) degrees, he is a Professional Engineer (Singapore), Member of the Singapore Institute of Directors and was elected a Fellow of the Institution of Engineers, Singapore (FIES) in 1995.



**MR DAVID CHIA TIAN BIN**

Independent Director

David Chia Tian Bin was appointed as an Independent Director of our Group on 3 August 2005. He is currently a director of AXIA Equity Pte. Ltd. which provides business advisory services to companies in Singapore and the region. Prior to this and since 1990, he was actively involved in the private equity and venture capital industry in Asia as a director of an investment advisory firm engaged in direct investments in the region. From 1980 to 1990, David Chia Tian Bin was engaged in providing audit and financial consulting services in Singapore and Hong Kong with an international firm of accountants. He is also an independent director on the board of Popular Holdings Limited. He holds a Bachelor of Accountancy (Honours) from the National University of Singapore. He is a Fellow Chartered Accountant of Singapore and a member of the Singapore Institute of Directors.



**MR WINSTON KWEK CHOON LIN**

Independent Director

Winston Kwek Choon Lin was appointed as an Independent Director of our Group on 3 August 2005. He is currently a partner in the law firm of Rajah & Tann LLP. Specialising in admiralty and shipping law, Winston Kwek Choon Lin is experienced in maritime issues. Since 2000, he has been nominated by various established legal publications as one of the leading lawyers in the region, especially in areas of shipping and maritime law. Winston Kwek Choon Lin graduated with a Bachelor of Law (Honours) from the National University of Singapore in 1990 and was called to the Singapore Bar in March 1991. Since 2003, he is also Adjunct Associate Professor in the Faculty of Law at the National University of Singapore.



## **MR JOHNNY LIM HUAY HUA**

Director, Logistics & Global Mobility— Import & Export Division

Johnny Lim Huay Hua is our Director of Operations since April 2004. He is responsible for managing the logistics and distribution functions within our Group. Johnny Lim Huay Hua has about 23 years of working experience, of which about 18 years is related to the marine electrical supply industry. Prior to joining our Company, he has been an executive director of BHET from 1993 to 2003. Since 1994, he was an executive director of SOPEX. In 1991, he was an employee of BHET in-charge of logistics.

## **MR KEEGAN CHUA TZE WEE**

Chief Financial Officer

Keegan Chua Tze Wee is our Chief Financial Officer and is responsible for all aspects of financial planning, financial budgeting and control matters. Keegan Chua has 20 years of experience in accountancy, audit and finance. Prior to joining our Group in December 2006, he had assumed auditing, finance and accounting positions in various accounting firms and an SGX mainboard-listed company. Keegan Chua obtained his Bachelor of Accountancy (Honours) degree from The Nanyang Technological University in 1994 and is a member of the Institute of Singapore Chartered Accountants. In 2011, he was awarded the Best Chief Financial Officer of the year (companies with less than \$300 million in market capitalization) at the Singapore Corporate Awards.

## **MS EILEEN LIM CHYE HOON**

Director, Corporate Administration & Human Resource

Eileen Lim Chye Hoon is our Director of Human Resource and Administration since April 2004. She is responsible for overseeing human resource and administration matters. Eileen Lim Chye Hoon has more than 28 years of working experience and has been in-charge of finance, personnel and administrative functions. Prior to joining our Company, she was an executive director of BHET from 1998 to 2003. From 1988 to 1998, she was an employee of BHET in-charge of accounting matters. She held the position of an accounts clerk of Guan Hup Electrical & Hardware Pte Ltd from 1982 to 1988.

## **MR KEN SOH**

Chief Information Officer

Ken Soh is our Chief Information Officer and was appointed on 3 Mar 2014. Ken Soh is responsible for the group info-communication and technology (ICT) practices and technology based business development initiatives. Ken Soh has more than 23 years of working experiences in the ICT industry. Prior to joining BH Global, he held various senior positions including Chief Information Officer and Chief Data Officer of Temasek Polytechnic with enterprise-wide master planning and implementation responsibilities, Business Department Head and Director of Business Development in the Singapore Computer Systems Ltd and NCS Pte Ltd with P&L and operational responsibilities, Head of Corporate e-Banking Product Development (IT) in the Bank of Tokyo-Mitsubishi (Singapore), Project Lead and Consultant in IBM Singapore Pte Ltd. Ken holds a Master of Science in Computer Studies from the University of Essex, and a Master of Business Administration from the Nanyang Business School (a Nanyang Technological University and University of California, Berkeley joint program).



**MR SOH L.P. DION**  
Managing Director  
(Oil & Gas Solutions Pte Ltd)

Soh L.P. Dion is co-founder and Managing Director of Oil & Gas Solutions Pte Ltd (“OGS”) which was formed in 2010. He has been dynamically involved in the oil & gas industry for over 18 years, primarily in Offshore and Onshore Oil & Gas sector directly with the shipyards, field operators & owners. In 2000, Dion formed his own company to serve the offshore industry in Electrical & Instrumentation (“E&I”) package as this niche service was identified by major oil companies as the competency shortfall during project hand-over, start up and operation. His success in mitigating the client risk of E&I integration and coordination services was recognised and over the years, his dynamic and energetic nature has also won over continual repeat customers whom had complete trust in company’s competency in delivering quality and prompt project delivery. Under his leadership, OGS has nurtured into a company capable of providing an EPCM Solutions in Electrical, Instrumentation, Controls and Telecoms for the offshore oil & gas sector.



**MR TOMMY HO**  
Technical & Engineering Director  
(Oil & Gas Solutions Pte Ltd)

Tommy Ho is the Technical & Engineering Director of Oil & Gas Solutions Pte Ltd. Graduated with a Degree and PHD in Physics from Concordia University and armed with over 28 years of EPC experience in the oil & gas sector primarily in the Offshore Oil & Gas industry. His broad experience with major Oil companies spectrum spans from Shell, Chevron, Exxon Mobil Inc. in the North & South America as well as major EPC such as Monenco and AMI Offshore Inc. In addition, his previous assignment includes Project Management, Project Steering member committee and Strategic business repositioning in USA, Brazil and Korea for an extensive period of time. He was allocated to Singapore since 2003 under new corporate reassignment prior jointly to set-up Oil & Gas Solutions Pte. Ltd., an Offshore Oil & Gas EIT solutions provider with BH Global and Mr Soh L.P. Dion in 2010, growing OGS into a reputable and international firm.



**MR KEVIN MANSELL**  
Chief Executive Officer  
Gulf Specialty Steel Industries LLC

Kevin Mansell joined Gulf Specialty Steel Industries LLC in February 2015 as Chief Executive Officer. He has a degree in Metallurgy and Material Science from the University of Nottingham and has 20 years of experience in the steel wire industry, the last 13 in senior Managing Director roles in Europe and in Asia. He has a proven track record of improving operational performance, profitability and delivering growth. A large part of his experience has been with Bekaert, the largest steel wire company in the world, first of all in the UK where he was responsible for their manufacturing operations before being promoted to Managing Director. He then spent 5 years in India where he was the Managing Director and Country Manager for Bekaert during a period of rapid growth. For the last 2 years he has been the Managing Director of Caparo Wire where he was able to restructure the business and return it to profitability. At GSSI he is focusing on growing sales to fully utilise the capacity of the new plant in Oman while improving manufacturing effectiveness to maximise profitability and deliver value to their customers.

# Interview with COO

[By IMPA - Marine Trader Magazine]

Patrick Lim of Beng Hui Marine shares with Marine Trader the company's growth strategies and the importance of its customers and people.



## Over 50 years of experience

Starting of as a mere shop house in Sam Leong road trading marine spares, Beng Hui Marine Electrical has since grown into one of the leading Marine & Offshore Electrical Supplier in supply chain management. With over 50 years of experience in Marine & Offshore Industries, BHM has indeed come a long way to where we are today.

Positioned to serve the most buoyant shipbuilding, ship repair, on-and-offshore, Oil & Gas industries worldwide. BHM has a wide customer network of established ship chandlers, ship owners, ship management companies, shipyards, system integrators and fabrication contractors, major EPC, fully supporting their new-build, repair, conversions and retrofitting projects.

## Growing long-term partners by providing value.

“We provide our customers best value added services. Our aim is to improve the efficiency of the supply process by offering the right item at the right price. We want to keep goods returns to a minimum as we understand the hassles involved.”

Indeed, BHM's philosophy is to supply right products of premium quality at the right price. This has in turn developed many companies into loyal long-term business partners.

Another attribute to this success comes from BHM's comprehensive inventory of premium quality and technically certified marine electrical products such as marine & offshore cables, lighting systems and electrical products from supportive international brand partners and manufacturers.

“In every business, it has to be win-win. We want to bring value to our customers apart from our products.” This effort can be seen from BHM's value added service of Total

Inventory Management where customers are offered interim inventory storage and progressive delivery of inventory and billing. This management system is a holistic approach, which requires the management to implement with an overview and ultimate objective of final cost savings and Just-in-time delivery.



In a real case study, a six vessels projects over a span of three years were achieved with the following outstanding results:

- No fluctuations of pricing over the three years project period
- JIT (Just-In-Time) deliveries against production schedules
- 20% back up stocks for the projects to cater for ad-hoc additional requirements due to change of designs and/or systems
- Only 80% of cables quantities and 70% of PO value delivered. i.e.
- ⇒ 30% savings in dollar value from original PO value, no hassles of cable buy back
- ⇒ 20% savings in materials used for the projects, which is environmental friendly
- ⇒ Savings in logistic costs for the projects
- ⇒ Progressive deliveries and progressive billings, savings in financial costs for the projects

In another initiative to bring cost savings to customers, BHM has designed and developed a range of Marine LED lighting solutions which provides innovative energy-efficient technologies, at the same time, meet the demands of the harsh Marine environment. Be it a new vessel or a refit upgrade, Going Green by minimizing resources is one of the ways you can contribute to Sustainable Development. "Owners can look to amortizing their investment within a few years by using lesser energy to provide the same service."

As part of our e-commerce strategy, BHM also recently launched a new e-store to better serve our channel partners and customers, providing them with a one-stop customer engagement portal in which product information is categorically presented with easy-to-use search and compare functions. "We see the traits of procurement gradually transforming. The e-store will serve as a good informational platform for buyers or owners."

## Our People - Our Assets

BHM strongly believes that our 5 key values: Integrity & Discipline, Teamwork & Performance, Client Focused, Innovative, and Learning & Development will develop a team of committed and dedicated work force. Staff at BHM are also constantly encouraged to attend courses to develop themselves or pick up new skills set. "Continuous learning and development is vital to every business - which is why it is one of our 5 key values. We are glad to say that we have a passionate team here with us willing to put customers' needs above their own."

"It will be a challenging year but we are confident to achieve our set goals as market leader." Beng Hui Marine Electrical is now poised to take another giant leap forward, as it positions itself to provide better products and services to the marine and offshore industries.

# Featured in SEA ASIA show dallies

[By Patrick Lim]

Patrick Lim, COO of Beng Hui Marine shares with us his thoughts on Singapore's progress over the years as a key player in the global supply chain management and how Beng Hui Marine is getting ready for the future.

How do you think the shipping supply chain in Singapore has changed over the years? Especially in light of this being Singapore's 50th anniversary of independence.



Ship supply businesses before 1990s were very much dependent on experienced boarding staffs to check on the requirements and technical specifications of the right products to be supplied. Hence, the boarding staffs build up very close relationships with the ship crews, and most the deals were decided without the knowledge of the ship owners head offices. The supply process was time consuming, and the supply companies was not able to service a big pool of customers. However, these ship chandlers built up very deep relationship with the ship owners.

With the introduction of fax machines in the 90s, communications improved tremendously, and productivity was raised. Enquiries were faxed through phone lines, and the supply companies were able to handle more sales and work with bigger pool of customers. Ship owners were able to compare prices from more suppliers. However, overseas faxes remain at high costs.

By year 2000, the internet age started the explosive growth and exchanges of information over computer lines. All trades become borderless, and the whole supply chains are connected, from factory to distributors to ship chandlers to ship owners.

Every supply source and sales channel can be traced easily. There is no secret to find out which factory is producing more competitive products, and which is the cheaper route of sales. The layers in between the supply chains were trimmed off and the whole process becomes more efficient. With the developments of smart phones in the recent years, communications within the supply chain are getting easier, and information is readily on hand. Although till today, fax machines are still utilised within the supply chain, more companies are looking into eProcurement / eCommerce B2B processes to be more efficient, effective, and at the same time trim down intermediaries.

With over 50 years' experience in the ship supply businesses, BH embraces the changes over the last 30 years, and continue to grow in every era. BH builds its reputations based on its strong fundamentals and deep experience in marine and offshore electrical supplies, manages more than 50 brand partners of premium quality products, continue to expand our huge customers networks in the regions, develops a strong supply base in Singapore with more than S\$30 million inventory. We are ready to roll out our eStore to ride on the bandwagon of eCommerce for the marine industries.



Ken Soh, CIO and Director, e-Strategies of Beng Hui Marine enlightens us on the importance of Marine-related infra-structural security which is critically beneficial to the Marine industry at large and the potential threats at sea.

You are also going to touch on cyber security. Which is a massive topic in the industry right now? How do you think cyber security solutions can protect ships and rigs from the risks?

Cyber security is not a new topic in the industries. However, it has gained much attention lately due to the new generations of attacks named broadly as Advanced Threats. In the past, infections are generally visible with slow-down or crashing of systems. Today, Advanced Threats stay and take over the infected system silently.

Most alarmingly, such threats have the capability to attack critical infra-structures such as power plants, ships and rigs. Recently, as reported by Reuters, an oil rig was tilted and another one was stalled for 19 days due to infection of their control systems. For ships, the AIS navigation system remains a highly vulnerable spot of attack. Back home, there is a case where all the PCs on-board a vessel were found to be infested with malwares.

The awareness of Advanced Threats needs to be heightened before any catastrophic incident happens. The counter measures are no longer just about procurement and installation of anti-malwares in the organizations. Every enterprise has a unique footprint and risk

landscapes. They need to be assessed specifically so that a customized set of counter measures, whether it is people, process and technology could be put in place to best counter the risk of cyber-attacks.

BH Global recognizes cyber security as an integral part of our e-strategies. We have therefore established a strong focus of this via our technology subsidiary Athena Dynamics to bring forth practical solutions to the group companies as well as the markets at large.

# Creation of Athena Dynamics

[By BH Global Editorial Team]



BH Global through her technology arm— Athena Dynamics, aims to create a tech culture in seeking solutions to overcome the rapid adoption of information and communications technology in businesses. Combined with the advent and sophistication of advanced threats, the mainstream security measures are no longer adequate. Athena had sourced and represented several new wave cyber security products that are already proven in its country of origin but has yet to gain traction overseas from her sourcing office in Israel. Currently Athena is carrying these range of Israeli products:

- 1) Sasa Software
- 2) IT Care Centre
- 3) Adallom
- 4) Safe-T

Athena focuses on the distribution of technology products to our partners and customers. These products aim to counter the ever-increasing complexity of advanced threats in the cyber space by providing customized intelligent solutions for secured environments.

With a wide range of applications for security, safety and business intelligence, we will work closely with customers to individually tailor highly personalized, effective data collection, protection and analysis solutions to match their exact needs.

In terms of our organisational goals for Athena Dynamics, our team will continue to identify and leverage new opportunities to grow, nurture and expand the business presence.

*“It was critical to introduce technology that is user-friendly and intuitive, and allows us to demonstrate a quick return of investment to management.”*

– Mr. Ken Soh, Chief Information Officer

# athena dynamics

## About Us

Inspired by innovation coupled with strategy, Athena provides customized intelligent solutions for secured environments. With a wide range of applications for security, safety and business intelligence, we work closely with you to individually tailor highly personalized, effective data collection, protection and analysis solutions to match your exact needs. Backed by a listed company, we have the scale and capability to provide a test environment to ensure the quality of our products. We possess expertise in relevant technologies, extensive networks, and stability to ensure we give our clients the most fitting innovations in security and data solutions.

## Our Team

At Athena we pride ourselves on providing the most fitting and flexible solutions for our clients. To ensure the highest quality of our products and services, we have gathered a dynamic team of individuals with extensive education and knowledge, as well as many years' experience in relevant industries. Our collective insight and expertise allows us to consistently offer the best in secured environment solutions.

## Our Services



Marine  
and Offshore



Public Sector  
and Security



Commercial  
Sector



Consultancy



Welcome to BH-eStore  
LOGIN / REGISTER | QUOTATION CART(0) | COMPARE PRODUCTS(0)  
HOME ABOUT US DOWNLOADS CONTACT US

PRODUCTS Browse | All Categories | SEARCH ADVANCE | My Account Sign In or Register | Quotation Cart(0) Sign In Or Register

## YOUR MARINE STORE

Over 15,000 ready products with just-in-time delivery

- YOUR MARINE STORE**  
Over 15,000 ready products with just-in-time delivery
- EASY ACCESS**  
To product specifications and certificates
- PREMIUM AND TRUSTED**  
Marine certified products from international brand partners.
- NOT A MEMBER?**  
Register to enjoy access to more information
- SEA ASIA & ISSA 2015**  
Visit Us in MBS & FWS 21-23 April & 24-26 April

CABLES | LIGHTINGS | NAVIGATION & SIGNALLING | HAZARDOUS | ACCESSORIES | ELECTRONICS & AUTOMATION

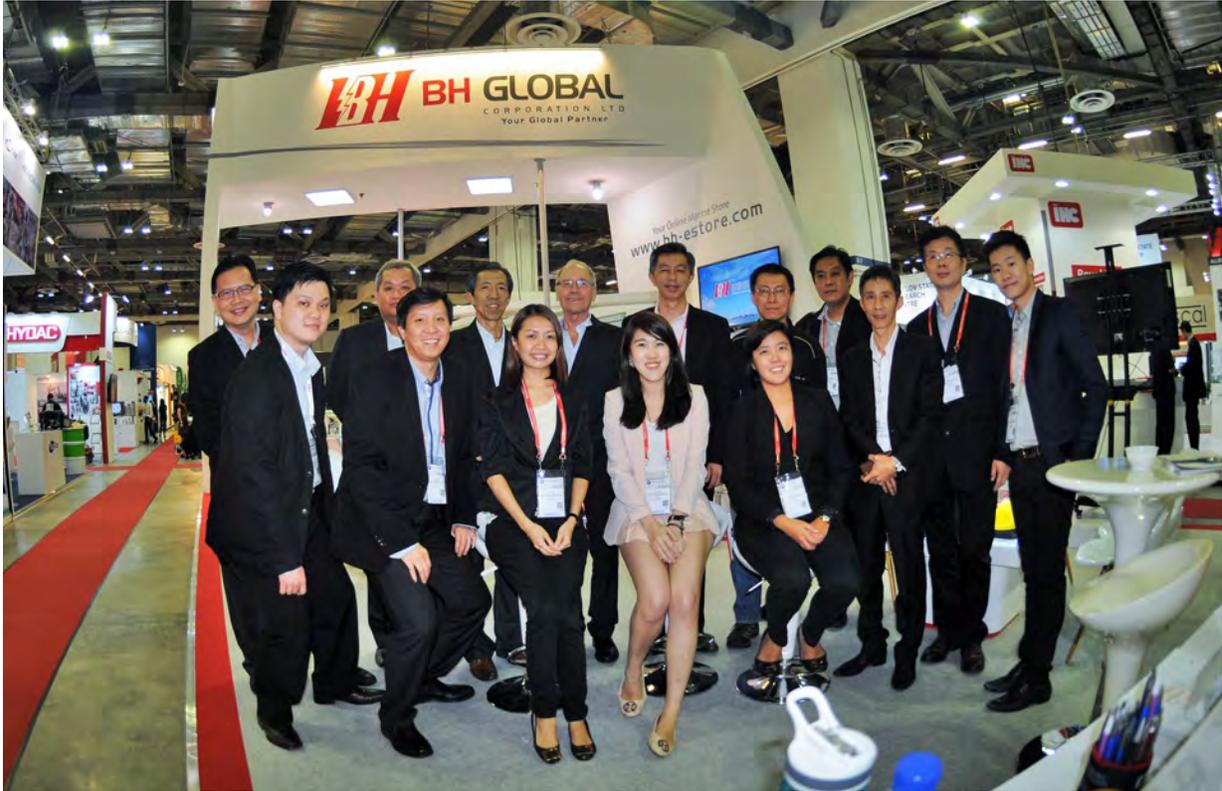


## Enhanced Online Portal

- Quick, easy, secured accessibility
- Key features to provide user-friendly experience
  - ⇒ Comprehensive data of product specifications and certificates
  - ⇒ Online access to RFQ history
  - ⇒ Creation of sub-users
- Progressive delivery of inventory & billing
- Benefits for registered members
  - ⇒ Special offers and events
  - ⇒ subscribed updates on new products

# OSEA Tradeshow

[By BH Global Editorial Team]



BH Global participated in The Platinum Edition (20th) of Offshore South East Asia Conference and Exhibition (OSEA2014) , held at the iconic Marina Bay Sands Expo and Convention Centre from the 2nd to 5th of December 2014. OSEA2014 established as the region’s most well-attended Oil & Gas event, it has continuously attracted a high quality attendance.

Through our product displays, technical explanations and live demonstrations, together with our enthusiastic representatives, customers were able to get first-hand information and learn more about the new products that BH offers.





## Show Info

The 4-day event which spanned across 3 levels attracted more than 28,600 Oil & Gas trade professionals. Tapping into the region's increasing need for more sophisticated technologies and solutions, an international representation of exhibitors will put up a comprehensive showcase for buyers from Asia and beyond.

OSEA2014, provided trade attendees with the ideal platform to network and source for business opportunities. Visitors were treated to a display of high-end precision engineering solutions specifically for the Oil & Gas industry.

More than 18,400 trade visitors who came from 65 countries were kept busy, combing the exhibition halls to source for new products and technologies. We had established new contacts and business partnerships, making our visit to the exhibition very fruitful .

*"OSEA is the biggest offshore show in this region, therefore it is very important for us to be present. The event provides a lot of networking opportunities, and it is a great time to catch up with all our customers and vendors. OSEA provides business opportunities and allows us to grow our business in the direction we want. It is also a good platform for us to introduce new products to our customers."*

- Mr. Patrick Lim, Chief Operating Officer when interviewed by organiser of OSEA 2014



# Family Day, Prawning

[By BH Global Editorial Team]



BH Global celebrates with all staff and their family members for the annual family day event. A delightful night filled with fun and exciting activities for everyone – BH Global employees and their family, got to engage in some friendly competition to catch special “prized” prawns, enjoy a sumptuous buffet spread and participate in a lucky draw to cap off a wholesome night of bonding for the entire company.



## Prawning Competition

At the Hai Bin prawning facility just opposite Jurong Bird Park, special “prized” prawns are indicated with specific colored ribbons – each representing a different reward – and are released in limited quantities in the prawning pool. Prawns bearing a red ribbon are the rarest and therefore carry the highest reward. In the name of friendly competition, staff raced against one another and put their prawning skills to the test in order to win the cash prizes.



The prawn-fishers certainly got creative; be it stretching out their arms longer to reach a larger radius to bait the prawns or getting into more strategic positions around the pool area. Everyone showed great gamesmanship and at end of the session, a handful of skillful (or should I say, lucky?) winners are able to eventually catch the “red prawns” and collect a cool \$50 for their efforts!

### Buffet Dinner and Lucky Draw

A delicious buffet dinner is served to satisfy everyone’s tummies as the prawning session carries on. The prawns which were caught are also lightly-seasoned with salt and barbequed at the venue. The fragrant smell of grilled fresh prawns soon permeated the air as the night moves on.

It was certainly a fantastic opportunity for everyone to unwind and introduce their family members to each other’s colleagues. Thus, fostering stronger and more personable bonds between co-workers.

Last but not least, a Lucky Draw is conducted at the end of the night too and lucky winners walked away with attractive prizes ranging from cutesy soft toys, shopping vouchers to Polaroid cameras and other electronic products.

After a night of fun activities, good food and great company. We hope everyone from BH Global and their family members enjoyed themselves in this memorable evening. Looking forward to another fun-filled family day in the coming year :)



Prize Recipients



# Contributions to Community

[By BH Global Editorial Team]



BH Global strongly believes in and practices Corporate Social Responsibility (“CSR”) as we recognized the importance in building strong relationships with our stakeholders and supporting the communities in which we operate. Our commitment to being a good corporate citizen is a collective group effort by employees of all levels. We strongly encourage our staff to participate in our CSR initiatives and we strive to incorporate participation in these meaningful causes as part of our corporate culture. BH Global commits itself to make a positive difference to the community, focusing our CSR initiatives in the areas of education and community development through staff volunteerism and monetary donations.



Staff assisting in giving out shopping basket when doors are opened.

In 2014, BH Global continued its tradition of organizing and participating in the “Back-to-School” event, in collaboration with Jalan Besar, Woodlands, Taman Jurong, Tanjong Pagar and Bukit Gombak community centres. “Back-to-School” is a semi-annual event organised by non-profit organisations to assist students from lower-income families to select and purchase needed items such as stationery and assessment books, in preparation for their new school term.

2014 marks the fifth year that BH Global has participated in this event. Our participation in this event not only allow us to bond with fellow colleagues, but also to give back to the society. It was a collaborative effort as BH Global worked in partnership with local community centres to sponsor breakfast coupons, Popular Bookstore cash vouchers, snacks, transportation for the event. Over 30 employees were actively involved in helping more than 200 students with their purchases, bringing wide smiles to the faces of these underprivileged children.



Kids with their parents picking out their favourite stationeries.



After the event, everyone is pleased with what they had in their shopping bags.



Our team of volunteers

After shopping, the company also engaged external parties to provide face painting for the children. We were glad to see the happiness on their faces as the artiste draws for them. Some of the popular requests from the kids are Superman, Avengers, and Spiderman. We can see that every kid have a hero to look forward to.

Although it was an exhausting day, all volunteers find this a meaningful Sunday morning. Let us look forward to more of such activities in the future.

# 恭喜发财

[By BH Global Editorial Team]



Chinese New Year is a time to enjoy good times with family, to cultivate luck and to extend wishes of prosperity in the coming year. Everyone soaked into the festive mood with celebration in the form of colourful processions, seasonal markets, riotous lion dances and overlaying it all, the excited chatter and laughter of people meeting up, exchanging mandarin oranges for good luck and feasting on special dishes.

Our BH global family, as per tradition, has lined up a host of auspicious practices for the annual Chinese New Year celebration to bring in prosperity, and good fortune to the organization.

Staff participated to “Lau Yu Sheng” (撈魚生) or commonly referred to as “Lo Hei” in Cantonese. Prosperous phrases are being exclaimed with great enthusiasm as the Yu Sheng is being tossed up high in the air by all whom wish to receive great blessings for the year ahead.

A rousing lion dance performance was another highlight in the festivities. Thier performance along with the “Cai Shen Ye” (財神爺, God of Fortune) mascot certainly delighted all in the company and made for many memorable photo opportunities.



To cap off the CNY celebrations and for staff to look forward to the year ahead. BH Global provided attractive hampers to be generously given to employees via lucky draw. These hampers contained many auspicious and premium items such as abalone, dried Chinese goodies and Martell XO's. Congratulations, once again, to the lucky prize winners!

To many more prosperous celebrations to come in the future. HUAT AH!!!



# Happy Hour & April Babies Celebration

[By BH Global Editorial Team]



Our BH Global family's happy hour session took place on 2<sup>nd</sup> April 2015 concurrently we celebrated birthday for all the April babies.

In the recent session, we had a game of treasure hunting and there was \$500 worth of prizes that was won. Capsule toys were being hidden discretely all around the premises, everyone who attended had participated in the game and the search began. In each capsule toys, participants able to win consolation prizes and some were even luckier to have won gift vouchers of \$20 and \$50 respectively. The prizes was so attractive that got everybody actively involved.

After which, we sang "Happy Birthday" to all April born-babies and had a cake cutting ceremony. Before buffet dinner was ready, prizes were given out after the birthday celebration and prize recipients were gleaming upon receiving from one of our directors, Ms Eileen Lim.

The night had ended off with a mini karaoke session, I did not realised we have a few superstars in this workplace. I was standing in awe when our colleagues sang songs from one the "Four-Heavenly Kings", Jacky Cheung. Indeed they are our very own BH Global's hidden talents with really amazing voices!

Thank you for the team behind this fun-filled event, let's look forward to the next Happy Hour!

## Tips on time-management:

- i. Plan, prioritize, and define goals
- ii. Make time-wise decisions
- iii. Avoid procrastination;
- iv. Capitalize on your prime time
- v. Handle emergencies effectively



Article source: Entrepreneur Media

## How can I be more productive?

Everyone wants to get more done and feel a sense of accomplishment as each day comes to an end. There are a million different productivity tips out there, but here are five ways to increase your productivity levels that have worked wonders in my own life.

### 1. Arrive early, stay later

Starting the workday before everyone else, can save time by beating traffic and getting to my most important tasks right away. Sitting in traffic will do nothing but frustrates you and set a negative tone for the rest of the day. The same goes for when the end of the work day rolls around.

### 2. Make a to-do list

Upon arriving to the office every day, make a to-do list and try to finish that entire list at the end of the day. Keep it small and realistic at the start. Make sure to prioritize tasks according to their importance. At times, when having difficulty concentrating, work on the low intensity tasks such as printing something or archiving files. So as to remain productive even if your concentration is low but do not forget to revise the list during the day as new tasks show up.

### 3. Leave the office for lunch

This is something so small that can have such a powerful effect on how you work for the remainder of your day. Getting out of your seat for lunch can ease stress levels, refresh your creativity and help you to re-focus for when it's time to go back to work. Take breaks to clear your head and think about how you want the rest of your day to go.



### 4. Minimize distractions

This seems self-explanatory, but in this day and age, distractions are everywhere. If you work from a computer, as most do, there is the temptation to check social media and surf the Internet, among many other things. When it's time to work, work! Set boundaries and try your very best to abide by them daily. Your ability to minimize distractions as much as possible can single handedly increase productivity.

### 5. Divide your time into chunks

Group similar activities together and don't bounce from one activity to the other without finishing the one you are working on. For example, you can use your mornings to reply all of the emails from the previous day and after finishing your emails, you can do your meetings or phone calls, then, you can work on your project and finally, you can check your emails again. Do not forget that when you group together similar activities, your brain works faster.

Always try to beat the person you were the day before. Keep track of your results and work every single day to be a highly productive individual and watch the small daily victories begin to transform your life.



Article source: Health and Beauty Station

## To a healthier lifestyle..

Our health conditions will deteriorate when we get more involved into work and begin to neglect their health. This makes us more prone to ailments that may lead to serious issues if not detected and treated on their early stages. All of us wished to develop a pleasant working environment but this is not possible if you can't help feeling sick, tired, or restless. Here are some effective tips on how to enjoy a better state of health out of your hectic schedules.

- 1) Do not forget the first meal of the day– Breakfast.
- 2) Be careful with drinking more than 2 cups of coffee per day.
- 3) Don't heat your lunch in a plastic container in the microwave.
- 4) Nuts make great office snacks.
- 5) Fit your exercise in before you get home for the day.
- 6) Nurture your body with 6 hours of sleeping time.
- 7) Keep a strict eye on your diet.
- 8) Take a vacation once or twice a year.

In order to create a satisfying atmosphere in your working environment, it is essential that you not only take care of your body, but also of your surroundings. You will be amazed by the change in your life!



# BOND NIGHT

**12<sup>th</sup>** JUNE 2015

**007<sup>th</sup>** PM ONWARDS

GRAND BALLROOM

ORCHID COUNTRY CLUB

DRESS CODE: SMART CASUAL



