

CORPORATION NEWS

October 2015 Issue



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Tradeshows

SEA ASIA 2015

SEA Asia 2015, held in conjunction with Singapore Maritime Week, is the largest show up to date with over 14,000 professionals came from more than 60 countries converged at the Marina Bay Sands Convention centre on 21st to 23rd April 2015.

The show highlights some of the critical issues faced in the industry, creates a platform to widen our customer base and allow other exhibitors to showcase their latest innovations. This year it stretches across two floors of the convention centre for the first time and this fifth edition show is 88% larger than when it was first held in 2007.

At SEA Asia this year, we had many vendors who came down to show support.



International Shippers & Services Association's (ISSA) Convention 2015

The annual International Shippers & Services Association's (ISSA) Convention had staged its diamond jubilee edition in Asia maritime gateway- Singapore, in conjunction with the Singapore Maritime Week at Resorts World Sentosa on 24th to 26th April 2015.



A huge range of topics was covered in an intense series of plenary sessions, some of which were the obstacles faced while sustaining in this industry, the trends and what to consider in ship supply management emerging into regional or global market. The conference was educational and informative, it had also provided us opportunities to network and socialise with the ISSA Family.



The exhibition ended off with a gala dinner at the glamorous Shangri-La Hotel with 600 attendees to commemorate ISSA's Diamond Jubilee triumph. We are honoured to be part of this year's Singapore Maritime week. The event would not have gone smoothly if not for the support of our sponsors and vendors for both SEA Asia 2015 and ISSA Singapore 2015.



IMPA Singapore

Being IMPA's first time in Singapore, it's an honour for us to be able to partake in this journey. It was held at Grand Copthorne Waterfront Hotel on 26th to 27th May 2015. As a one stop marine and offshore electrical supplier to the most buoyant shipbuilding, ship repair, on-and-offshore, Oil & Gas industries worldwide, IMPA Singapore served as an effective platform for BH Global in reaching out to all purchasers- to share our expertise and experience with them.



This tradeshow had attracted a significant number of participants and visitors from the Asia Pacific region. IMPA features a high-level conference which focuses on developing skills in maritime procurement, by gaining this insight, we would be able to make more improvement in our supply chain processes in order to serve our channel partners and customers better.

We would like to show our appreciation to all our stakeholders in showing your support in this exhibition. We aim to reach out to support more major ship owners and offshore operators in the near future.

RSA Conference Asia Pacific & Japan 2015

Always relevant. Always fresh. Always on.

This is the first year Athena Dynamics participated in RSA Conference Asia Pacific & Japan 2015 on 22nd to 24th July 2015 at the Marina Bay Sands.

This is the world's largest info security event which appeals to nearly 30,000 attendees every year. Providing a platform to connect, gain insights and stay ahead of cyber threats. It was an engaging 3 days event and had inspired many professionals through exchanging of ideas and learning about the latest trends in this digital world of globalized society.



"In my opinion, this is a truly worthy week with our key accounts covered, and marketing intents achieved."

Ken Soh, CEO of Athena Dynamics

Our partner, Mr. Michael Piha, VP Marketing of Sasa Software wishes to thank all for the support, assistance and contribution in making the conference a successful one. He commented, "Our presence at the RSA has been very important and delivered a strong message to the market. We had very good meetings and now it's the time to follow-up and hit the iron while it's still hot."



We will be looking forward in building more contacts during the upcoming GovernmentWare 2015 from 6th to 8th October 2015, held at the Suntec Singapore International Convention & Exhibition Centre.



Athena Dynamics showcased a range of solutions that have already helped numerous large enterprises protect their critical enterprise networks and infra-structures via a unique and unprecedented approach.

INMEX SMM India 2015

INMEX India 2015 - the 9th International Maritime Exhibition and Conference successfully took place from 23rd to 25th September at the Bombay Exhibition Centre, Mumbai, India.

Over 40 countries of industry professionals gathered to source new products and hear from experts in the maritime and shipping sector. India's Marine market had revolutionized its marketing structure to grow bigger and better over the years, allowing this event to achieve high level of satisfaction from all participants.



Our BHI staff stationed at the booth before the show starts. Ready for the exciting 3 days event!

BHM and BH India was proud to be one of the 550 exhibitors and provided us great exposure to make great deal of business activity with other Marine fraternity in this precise platform. We sincerely wish the Informa team far greater attainment in the forthcoming events and we hope to be there again for INMEX India 2017.

Sheng Siong Warehouse Visit

The BH Team was very honoured to have been given an opportunity to visit Sheng Siong's headquarters premises on the 15th of June. We were there to understand more of Sheng Siong's streamlined solutions and how we can effectively benchmark and adapt from their current practices.

The procurement, storage and distribution of products is becoming more complex day by day. One major challenge for BHM is the cost-efficient integration of our current system with a sophisticated logistics warehousing system that allows processes to be streamlined instead of being just a cogent response to that particular circumstance.

Demand forecast and planning with empirical knowledge is vital. We would need to redefine our supply chain management process so as to tailor appropriate solutions- marrying convenience with flexibility and gaining improved efficiency and productivity at the end of the exercise.



Background of Sheng Siong

Sheng Siong was founded in 1985 by Mr. Lim Hock Chee and his brothers. Due to the cessation of pig-farming sector, Mr. Lim family's pig farming business suffered. 3000 pigs that were reared in their farm had to be sold off as soon as possible.

Mr. Lim and his wife looked for opportunities where they could sell their excess stock and took the chance in setting up a counter in a *Savewell* provision store selling chilled meat. When *Savewell* provision store experience difficulties and had to put

their stores up for sale. Mr Lim and the brothers gather up funds and took over the store for S\$30,000. It was Sheng Siong first outlet ever opened.

With the help of his brothers, six sisters and an employee, the business grew from S\$2000 earnings per day to S\$19,000 over a period of 3 years from 1985 to 1988. Sheng Siong focused on offering no-fills product at rock bottom prices and providing quality customer service to consumers.

Today, Sheng Siong is Singapore's third-largest supermarket chain with 33 outlets island-wide. The company also grew from 10 staff to 2,324 dedicated employees. Retailing almost everything, from seafood and groceries to electronic products. It has a net revenue of S\$726 million and a net income of S\$47.6 million as of FY2014.

FACT

The names "Sheng" 昇 and "Siong" 蔘 mean "rising" and "vegetable" in Chinese.

Sheng Siong offers its full-time workers one free meal per workday, with all food prepared in the company's central kitchen.

Mr Lim was known as the "towkay" who drives a lorry as his only mode of transport for many years. He spurns owning an electronic device, he would rather stick to his trusty notebook to jot down his meetings.

CCG New Office Opening



CCG moved to her new office, located in Kaki Bukit Road, Enterprise One building on which opening ceremony held on the 1st September 2015 with all of CCG's major partners cordially invited, including Beng Hui Marine Electrical attending to witness one of her many milestones.



CCG first manufactured cable ent sectors including Oil, Gas and Petrochemical Industries that recognises the safety advantages that CCG has to offer. CCG Ex Cable Glands has built-in safety features that centers on the fact that they do not have any loose components such as seals, cones and cone rings, which can get lost during installation. All the components are held captive so

the possibility of leaving out a component or fitting the wrong item is eliminated.

By specifying the "Captive Component" system, an assurance guaranteed the proper installation of the gland and the integrity of the apparatus to which the gland is installed especially in an unsupervised remote locations or projects in developing countries where unskilled labour is very often used.



With its high quality audits and IEC standards, CCG's cable terminations able to penetrate into different sectors and global markets which led to their success today. We are honored to be one of CCG's distributors in the Southeast Asia region and will be looking forward to many more fruitful years to come. Congratulations once again!

Bond Night — Annual Dinner & Dance 2015

This year BH Global Corporation Ltd held its annual Dinner and Dance at the Orchid Country Club, Grand Ballroom on the 12th of June. It was a night of recognition and fun, honouring all our staff and stakeholders for contributing their hard work the past year.

Dressed to Kill

Bond Night was the theme for the night, think 007 and Bond-esque entertainment. For the man, Bond is all about refined manliness and confidence. As for the Bond girls, it was the beauty accentuated by their elegance and a show-stopping outfit.



Instant Photo Booth

Prior to the dinner commencement, staff and families had their chance to take instant glamour prints at the cocktail reception. The pictures were amazing and with the props, many had a good laugh while posing with it.



Opening Address

Our Executive Chairman, Mr Alvin Lim, gave the warmest welcome to all the guest for attending and thanked them for their continuous support all these years. He encouraged all staff to work doubly hard together as one with the BH Global family and is looking forward to more great years ahead with perpetual progression and growth.

Long Service Award Presentation

This series of award were presented to our long-service and dedicated staff that had served the company for 5 and 10 years respectively. With the support and solidarity of our committed staff, BH Global will be able to propel ourselves to achieve higher level of success.

"D&D is a yearly affair for staff to bond, having fun and renew our friendship. Let us forget all our weaknesses and also seek new ideas while moving towards our 5 Core Values in our Vision and Mission. My 5 years rewards was not only recognised as the physical five years with Beng Hui Marine, but it's more than that. At least, achieving some common core values that I think will spur me in moving forward towards the goal that is set before me. Let us achieve these together and make a better BHI!"



Mr. Peter Chan (BHM), receiving 5 years long-service award.

Best Dressed Award



Congratulations to Mr. Li Jia Wei (Mr. Bond Category) and Mr. Bryan Hoe (dressed down for Bond Girl Category), both from BHM, won the title for the Best Dressed. The winners were voted by the audience and had been carefully picked from hundreds of guests who attended. It was judged based on how well their outfits matches 'The Bond' theme.

Games and Entertainment

Staff and invited guest were entertained by a series of games to break the ice and getting to know one and another, putting the guest at ease and comfort to enjoy the rest of the night.



BH Global had invited Miss Suzie Wong, a familiar face in corporate events with 12 years of experience providing corporate entertainment from show hosting, singing, belly and pole dancing. She took the stage like her own and stunned our guest with her graceful and flexible poses.



With her powerful voice and charismatic self, she engages the audiences to sing along with her and had liven up the mood of everyone.

"A fast paced event packed with itinerary, I enjoy the performance and entertaining Emcee whom help to make us feel at ease. It is glad to see that the company has a number of loyal staff staying in the company for many years. It is a good chance to communicate with colleagues in an out-of-office context."

Commented by Mr. Aaron Lee (BHM)



Grand Lucky Draw

There were many attractive prizes being won that night, ranging from gift vouchers to smart phones and tablets to \$1000 cash prize. Mr. Lim Eng Eng and Ms. Irene Chia walked away with \$1000 grand prize and special prize respectively.

On behalf of BH Global Corporations Ltd, we would like to extend our sincere gratitude to all our staff, stakeholders and event committee who had made this event yet another successful one. Hope everyone enjoyed the evening, we look forward to seeing you next year!





Singapore's Golden Jubilee

This August, Singapore celebrated its 50th independence and the festivities climaxed during the Golden Jubilee Weekend. In BH, the procurement and marketing team organised an observance ceremony melding of old and new as a celebration of the country's progress and to look back to the roots of the nation.



'Pass The Flag' as an improvised version of musical chairs was played!



Quiz Time: Who was the first president elected for the Republic of Singapore?
"Yusof Ishak!"



Everyone was led to sing the national anthem and recite the pledge after a minute of silence in paying tribute to our late Mr. Lee Kuan Yee, Founder of Our Modern Singapore.



In conjunction with August Birthday Celebration



Cake was specially ordered in SG50 design



"I have no regrets. I have spent my life so much of it, building up this country. There's nothing more that I need to do. At the end of the day, what have I got? A Successful Singapore. What have I given up? My Life.
 — The late Mr. Lee Kuan Yew

For his incredible foresight, steely determination and life's dedication given to build Singapore, today we are proud to call this place 'Our Home'.

Carnival Hour



Happy Hour had been our tradition for many years to strengthened sense of community, improve morale and increase motivation for all. The 2nd Happy Hour of the year was held on 2nd October, Friday with a theme of Carnival Fiesta. The team of eight including four Event Committee members and four volunteers from the finance and IT department made it a successful one.

Games

Eve and Celia being the game station in-charge for 'Make It Burst', where players had to burst 3 inflated



balloons in order to win prizes.

Second station would be 'Hook the Ring', with the help of Edison and Joyce, the game was able to proceed smoothly. Players were to toss ring onto the stick from a starting line. Sticks are being labelled in colours, black for consolation prize and red for other mysterious gifts. Edison mentioned that "It was a pretty easy & popular game" and "a great bonding between all levels & departments".



'Knock It Down' was mastered by Jasmin, Zaw and Melvin. After the event Zaw commented "In this station, the players are required to throw rubber balls at the stacked cans and they can win attractive prizes if they can clear all the cans. It was a pretty popular game, with a long queue being formed right after the game commenced. Overall, I believed Happy Hour 2 was a pretty successful and fun event."



Siah and Roberto worked hand in hand in 'Aim It'. In this station, the players are required to shoot on the targets with different points stated on the dart board. Players need to score 100 points or more to win the prize. Roberto says he enjoyed himself and had fun to be part of the team, he also pointed out

that it was not easy to win but despite the difficulty level, prizes had all been given out.



Lucky Draw



3rd Prize Winner: Lee Chui Tiong



2nd Prize Winner: Regina Boey



Grand Prize Winner: Wong Chong Keong

Buffet Dinner



Team behind Happy Hour 2



Ways to Fight Haze

| Article from PM.Haze.Org |

As consumers in Singapore, we have the power to help stop the haze and protect our clean air.

Did you know that a major cause of haze is the production of unsustainable palm oil and paper products? If we are mindful of our consumption and choose the products we use wisely, we can help end the haze.

Here are ways to help ensure that your lifestyle does not support the haze!

1. Reduce consumption of edible oil



Most of us use multiple products containing palm oil every day without realizing it. Around half of all packaged items in supermarkets – from biscuits to detergent – contain palm oil. Palm oil is also a popular cooking oil used at restaurants and food stalls.

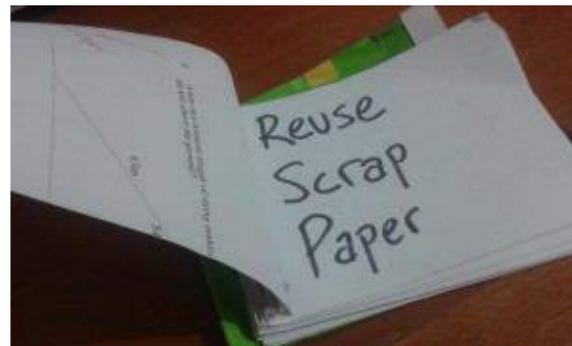
Even though palm oil can be found almost everywhere, there are ways to reduce your impact.

- Buy only products that you'll use. Reduce, reuse and recycle.
- When you're eating out, order just enough.
- Eat less oily and fried foods. By reducing the fried foods in your diet, you'll be helping your health too!
- Cook with less oil. You can consider using an air fryer, which requires much less oil than conventional frying.

While some have suggested boycotting palm oil in favour of other types of vegetable oil, this could in fact be more harmful to the environment.

2. Reduce usage of paper

You can protect the forests by making it a habit to use less paper.



Some simple tips:

- Use both sides of a sheet of paper for printing or writing.
- Make notebooks out of discarded office paper.
- Don't pick up free advertising flyers.

3. Support companies which use sustainable palm oil

If possible, choose products that use certified sustainable palm oil. Such products sometimes carry the Roundtable on Sustainable Palm Oil (RSPO) certification logo. The RSPO is an organisation that sets a globally recognised minimum standard for the cultivation and distribution of palm oil.



As of March 2015, 18% of palm oil produced globally is certified by RSPO. However, products which use sustainable palm oil are not widely available or clearly labelled in this region. In the absence of labelling, consumers may decide which brands to support based on the palm oil scorecard published by the Union of Concerned Scientists (USA), which ranks major global companies relevant to the palm oil supply chain.

4. Support companies which use sustainable paper

We can help stop the haze by supporting sustainable paper brands. These feature forest-friendly certification, recycled paper, or paper from more eco-friendly non-wood fibres.



FSC-certified paper

Forest Stewardship Council's (FSC) certification system is regarded as the most credible forest certification system. It monitors timber, pulp and other forest products to ensure that the way they have been harvested accounts for the well-being of workers, local communities and the environment.

Recycled paper

Recycled paper can consist of post-consumer waste, pre-consumer waste, and paper scraps from paper mills. The percentage of post-consumer waste varies for different paper companies. Higher post-consumer waste content can best help to minimise the need for deforestation.

Alternative (non-wood) fibre paper

Pulp and paper from agriculture waste (e.g. sugarcane bagasse, straw, grass), or plants that produce a much higher yield of fibre than trees (e.g. bamboo, hemp) are other forest-friendly choices.

Examples of sustainable paper products available in shops (check for the certification logo)

Scott Naturals & Kleenex by Kimberly Clark (FSC)



Everyday & Business Copy Paper by HP (FSC)



Recycled paper stationery by Greenviron Eco

